

# Casino Intell: Visual mapping tool



## Available for: TABLE GAMES & SLOT MACHINES

Casino Intell transforms your casino activity into visual color-coded maps. This interactive application is designed to help casino operators identify areas of revenue opportunities at a glance, monitor floor & player activities and select the right type of machines, table games and floor placement to optimize overall performance.



### Track game or floor activities

Identify areas of revenue opportunities at a glance to get immediate, actionable insights.



### Analyze floor performance

Identify over- and under-performing sections, banks, tables and machines based on occupancy, volume and revenue.



### Player behavior & profile

Track and analyze player demographics and understand player behavior and game preferences by time period.



### Receive real-time notifications

Spot high gaming actions, machine malfunction and potential money laundering activities through real-time alerts.



### Predict floor performance

Manage floor traffic and interpret expected performance, occupancy and visits with powerful comparative analytics, in just a few clicks.



### Reconfigure your space

Through an enhanced remapping functionality, identify floor reconfiguration opportunities to maximize your investment and streamline your operations.



### Select the right gaming mix

Get prescriptive insights on machine & game selection and placement through advanced analytics platform.



### Staff according to traffic patterns

Schedule guest service representatives and floor servers based on expected traffic and occupancy.

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[casinointell.com](http://casinointell.com)

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VISUAL ANALYTICS